

REGISTRATION FORM

In case of inclement weather, the team leader will be e-mailed or phoned on cell to advise of tournament status. Please be sure to include e-mail or cell where you can be reached on tournament morning. Please include handicaps as the tournament will be using handicaps in 2010 scoring. If handicaps are not included on this form, they will be collected at registration.

Sponsorship:

We are interested in sponsoring at the level of Ace Double Eagle Eagle (Hole + Foursome)

Name: _____

Company: _____

Phone: _____ E-mail: _____

Foursomes:

We will be a sponsor and the following are the names for our included foursome (may be provided later if necessary)

We are not a sponsor but wish to register a foursome if space permits (allocated March 1, 2010)

Company or Team Name: _____

Contact Name: _____

Contact Address: _____

City: _____ Prov: _____ Postal Code: _____

Phone: _____ Cell: _____ Fax: _____

Golfer #1 (Team Leader): _____ Gender: M or F

Handicap: _____ E-mail: _____ Cell: _____

Golfer #2: _____

Handicap: _____ E-mail: _____ Gender: M or F

Golfer #3: _____

Handicap: _____ E-mail: _____ Gender: M or F

Golfer #4: _____

Handicap: _____ E-mail: _____ Gender: M or F

Payment Information

VISA Mastercard Amex Cheque payable to "Jim Prentice Charitable Foundation"

Please invoice my company.

Credit Card Number: _____

Expiry Date: ____ / ____ Name on Card: _____

Amount to be charged to Credit Card: \$ _____ Signature: _____

Send registration forms or inquiries to:

Fax: (403) 538-2489 **E-mail:** info@prentice-ames.com **Phone:** (403) 538-2314 (Ali Abel)

Mail: Prentice-Ames Golf Tournament, c/o Spotlight Strategies, Suite 400, 1010 - 8th Ave S.W., Calgary, AB. T2P 1J2

5th Annual



The 2010 Jim Prentice- Stephen Ames Charity Golf Tournament for Kids

Monday, June 28, 2010

Glencoe Golf & Country Club (Calgary, AB)

www.prentice-ames.com



Where Your Money Goes

The Hon. Jim Prentice, federal Minister of the Environment, has long supported children's charities in Calgary. Starting in 2006, he teamed up with Calgary-based professional golfer Stephen Ames to raise funds for their respective favorite charities.

Net proceeds will be distributed to the CJAY 92 Kids Fund, the Stephen Ames Foundation, and the Jim Prentice Foundation, all of which support helping kids.



Sponsorships & Foursomes

Ace Sponsor (\$30,000) - 1 Only

- Includes 2 Foursomes
- Exclusive top sponsorship - only 1 to be sold
- Prominent logo recognition on all tournament materials, including:
 - Tournament Signage on course and in banquet hall
 - Website (logo and link)
 - Dinner Programme
 - Tournament Rules
- Prominent recognition at the banquet (MC recognition, prominent table location, special guest at table)
- Includes the option of purchasing additional foursome(s) at \$2,000 each.

Eagle Sponsor: Hole Plus Foursome (\$7,000) - 27 Available

- Includes one Foursome
- Signage at your hole
- Opportunity to do an activity at your hole (such as a giveaway or draw)
- Logo recognition on dinner programme and rules card; website
- Includes the option of purchasing additional foursome(s) at \$2,000 each.

The Tournament

Monday, June 28, 2010
Glencoe Golf & Country Club in Calgary

8:00 Registration and Spolumbos Breakfast
 Practice facilities available
 9:00 Clinic with Stephen Ames
 11:00 Shotgun start
 4:00 Reception
 5:00 Banquet
 7:00 End of day

Tournament play: Shotgun start. Every golfer plays their own ball. Prizes for hole-in-one, longest drive, closest to pin, and more.

At the end of the day, join Tournament Chair Gerry Forbes, well known DJ at CJAY 92, and Susanne Fox from CITYTV, for an evening of great food and wine, prizes, gifts and fun! And every year, a few special guests drop by for the banquet.



Hon. Jim Prentice

Jim Prentice was elected as Member of Parliament for Calgary Centre-North in 2004, re-elected in 2006, and named to the Federal Cabinet in February 2006. In addition to being Minister of Environment, he is the Chair of Cabinet's Operations Committee, which oversees the priorities and mechanics of government, and the Minister responsible for Pipelines. Born near Timmins, Ontario, Jim's home has been Calgary for over 25 years, and he has a long history of supporting worthy causes and community events here. He lives in Calgary with his wife Karen. They have three daughters.



Stephen Ames



Stephen Ames was born in San Fernando, Trinidad & Tobago. He joined the PGA Tour in 1998. In March 2006, he won the Players Championship, and followed up with a win at the PGA's LG Skins Game later in the year. He ended the 2007 PGA season with a win at the Children's Miracle Network Classic in Florida. He won the Classic again in 2009 for

his 4th PGA Tour Title. Ames founded the Ames Cup in 2005 to raise money for the Stephen Ames Foundation. The tournament is played alternately in Canada and Trinidad, and features young players from Canada and Trinidad & Tobago. Ames and his wife Jodi make their home in Calgary with their two young boys.



Double Eagle Sponsor (\$15,000) - 3 Available

- Includes 2 Foursomes
- Logo recognition on tournament materials
- Prominent table at banquet with special guest
- Choose exclusive sponsorship of one of the following activities:
 - Registration & Breakfast/Lunch
 - Dinner Reception & Banquet
 - Golf Carts
- Exclusive signage will be provided at your activity
- This sponsorship may be shared between two companies at \$7500 each
- Includes the option of purchasing additional foursome(s) at \$2,000 each.

Foursomes (\$2,000)

- Includes power carts, use of practice facilities, and all the tournament extras, prizes and gifts
- Breakfast, lunch and banquet included
- Autographed pictures with Stephen Ames and Jim Prentice

Important Note on Foursomes

Due to heavy demand in 2009, guaranteed foursomes for the 2010 tourney will be allocated **only to sponsors until March 1, 2010**. After March 1st, if any space remains, foursomes and individual golfers will be accommodated on a first-come, first-served basis.

The Jim Prentice Charitable Foundation is planning to raise an estimated amount of \$250,000 in its 2010 fundraising campaigns. This will cost the organization an estimated \$100,000. Funds raised will be devoted exclusively to charities supporting the health, welfare, education and general well-being of children in Canada and elsewhere, and primarily those children who are poor, have developmental and/or physical handicaps, or are otherwise disadvantaged. For further information, please contact Joe Lougheed c/o Fraser Milner Casgrain LLP, (403) 268-6884. The legal address for the Jim Prentice Charitable Foundation is 15th floor, Bankers Court, 850 2nd St SW, Calgary, AB T2P 0R8. Thank you for your support.